February 5, 2021



Dear District Governor Aneliya Kaneva, Dear 1st Vice District Governor Vladislav Simchev, Dear Region Chair Plamen Petrov,

After having learned and discovered, during the two first quarters of this year, about the Global Membership Approach, we have had opportunities to inform you about this project and we were very happy to hear that your District 130 Bulgaria - together with the Undistricted Provisional Region Bulgaria - is candidate to perform a pilot program in Constitutional Area 4.

The GMA, as you know, is the extension to the other Constitutional Areas of the North American Membership Initiative (NAMI). It is an outstanding opportunity for the Global Action Team to let the districts be creative and try innovative ways to develop our membership.

We will start the pilot phase in Europe next fiscal year, as of July 1st, with 16 pilot districts all over Europe. We are very happy to confirm that your District 130 together with the Undistricted Provisional Region has been selected.

We wish to congratulate all of you and thank you for your commitment. We are looking forward to hearing your successes, as well as your challenges.

Area Leader PID Miklos Horvath will be the liaison between your pilot district (and region) steering committee and the CA4 GAT.

The two last quarters of this year will allow us to plan and prepare action for next year. We will be in touch through web-meetings on a monthly basis and we will be looking forward to hearing from you. A first meeting with members of all the pilot districts will be planned mid-February.

Once again, congratulations and many thanks for your hard work contributing to the success of membership development in Europe.

Yours in Lionism,

CA Leader PID Robert Rettby

Area Leader PID Miklos Horvath

<u>Attached</u>: Steering process <u>Link: lionsclubs.org/en/global</u>