



# Global Action Team CA4

## Global Membership Approach Steering Process

### Introduction

CA4 is launching the planning of the GMA, on January 1<sup>st</sup> 2021, with 16 pilot districts.

The purpose of this document is to outline, in a very general manner, the organization of the GMA in CA4.

The Global Membership Approach is coordinated by and under the leadership of the Global Action Team.

### District Steering Committees

Each district will have a steering committee and is free to determine the size and the members, as well as the organization, of their committee.

We recommend however a manageable and efficient size, experienced members committed to developing membership (not necessarily - but not excluding - PCCs or PDGs; GMTs or past GMTs are recommended), and at least monthly meetings.

The pilot districts are expected to be creative and innovative. Existing strategies or strategies in development are welcome. Strategies and goals may be adapted or redefined, following the outcomes. Flexibility is a key.

### Resources available

Many resources are available on our dedicated [GMA landing page](#), as well as from our Specialists. Power Point presentations are available for each of the phases: Building a Team, Building a Vision, Building a Plan and Building Success. These presentations may be customized freely as necessary to best match the strategy in each district.

We strongly encourage using these power point presentations, as best fitting the district, to first train the members of the district steering teams, and then to inform, motivate and train the clubs.

### CA4 Steering Committee

CA4 steering committee. The role of the CA4 steering committee is to support, to inform and to communicate with the pilot districts. This committee will include 4-6 members, among which 2-3 GAT Area Leaders and 2-3 non-GAT Lions with experience in membership (PIDs, PCCs or PDGs)

Monthly reporting gathering representatives of all pilot districts will be planned. An Area Leader will serve as a Liaison between the pilot district and the CA Steering committee. His level of active involvement in the district may be different in different districts.

There will not be mandatory guidelines and the pilot districts will be free to conduct their established process.

The role of the CA4 steering committee will be focused on bi-directional communication with the pilot steering committees, providing guidance if requested and receiving reports.

Below is a schematic flow chart of the planned process (a time-line will follow separately):

