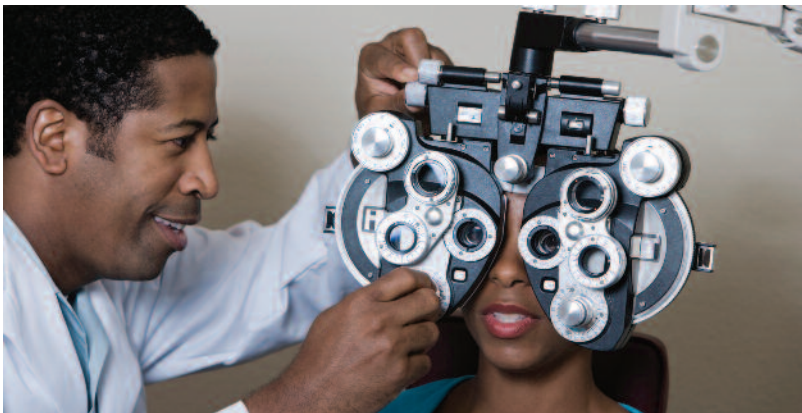




Sharing the Vision

Since 1917 Lions clubs throughout the world have shared a common vision... to fight blindness and provide vision care for all. Now, more than ever, Lions are needed to continue their sight-saving work and provide assistance to those who are blind or visually impaired. About 285 million people are visually impaired worldwide: 39 million are blind and 246 have low vision. Age-related causes of visual impairment and blindness are increasing, as is blindness due to uncontrolled diabetes. Child blindness remains a significant problem globally.



Take Action

During October, we invite you and your club to join Lions around the world to lead the fight against blindness. Help us raise awareness of the importance of healthy vision and the causes of vision loss by planning activities in connection with World Sight Day, recognized each October. Or, organize projects throughout the month that mobilize your club members to make a difference in your community... by helping those who live with blindness and visual impairment.



Lions Centennial Service Challenge

For nearly 100 years, Lions have served their communities with dedication and contributed to the development and wellbeing of millions of people around the world. As we look toward our centennial celebration, Lions are encouraged to serve 100 million people by December 2017 through participation in the Global Service Action Campaigns.

August-
Engaging our Youth

October-
Sharing the Vision

December/January-
Relieving the Hunger

April-
Protecting our Environment



“80% of all *vision* impairment can be avoided or cured.”

– World Health Organization

Project Ideas

Here are several project ideas:

- Work with local eye care professionals to organize an eye health and safety presentation for school children.
- Arrange sport and recreational activities for persons who are visually impaired such as bowling, fishing or swimming.
- Sponsor a Braille exhibit at your local library to increase awareness of the importance of Braille literacy.
- Organize transportation service to medical and other appointments for persons who are blind or visually impaired.
- Volunteer at a rehabilitation or vocational training center for the blind or visually impaired.
- Organize a vision screening event or eyeglass recycling campaign in your community.

Report Your Activity

Report your service activities through MyLCI's Online Service Activity Report. For more information, visit MyLCI at <http://mylci.lionsclubs.org> and review frequently asked questions about service activity reporting.

Resources

A number of resources such as a project idea sheet and a planning guide are available to assist you in completing a Lions Global Service Action Campaign project. For materials and campaign updates, go to the Member Center of the LCI website at www.lionsclubs.org.

To learn more about the Centennial Service Challenge and participate in this exciting initiative, visit lionsclubs.org/servicechallenge.

