



Global Membership Approach D130 Bulgaria & Provisional Region Bulgaria

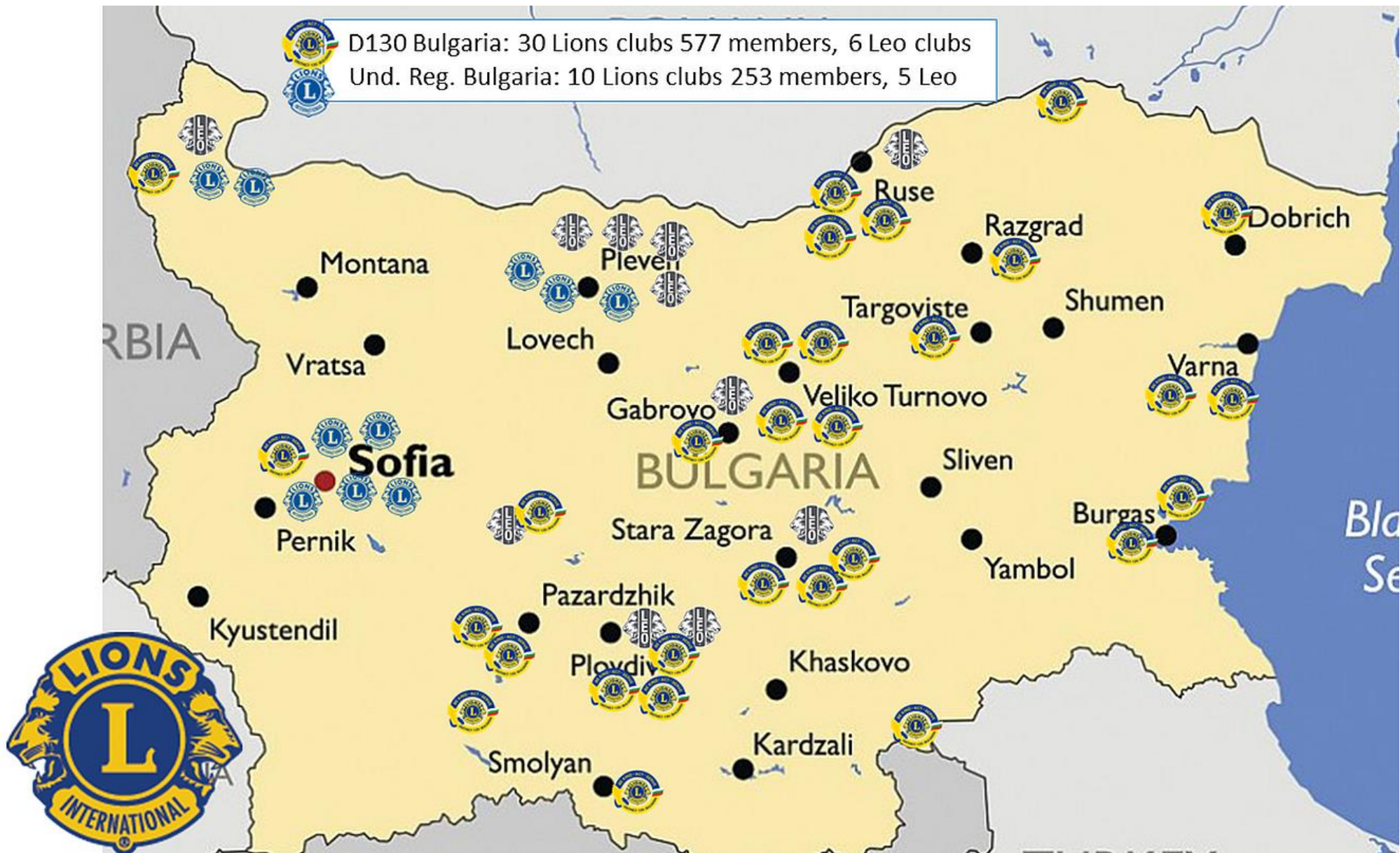
Report 1



Lions Clubs International



Lions and Leo clubs in D130 and Und. Region Bulgaria, April'21



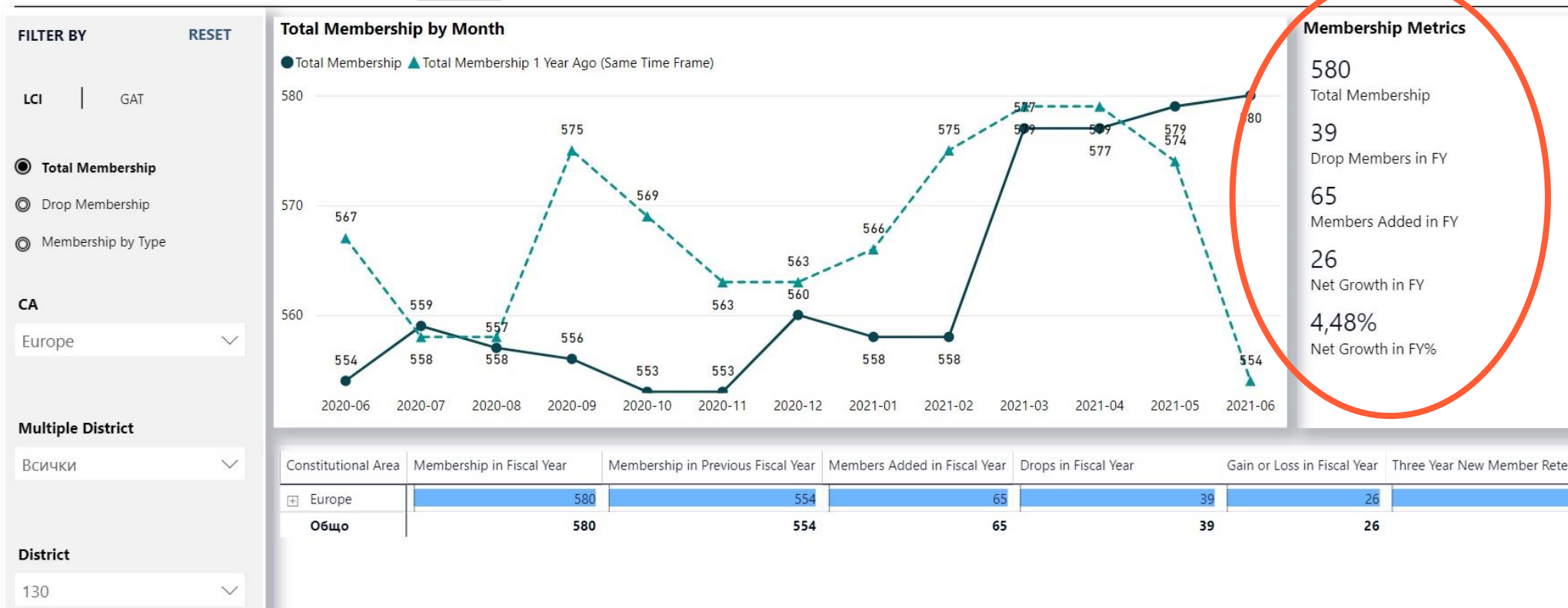


D130 membership 2020-21

Insights

Home Campaign 100 District Goals Progress Lear

Overview **Membership** Service Activities Donations Clubs



November 2020: New Leo Omega club Plovdiv Legenda chartered

March 2021: New Lions club Veliko Tarnovo Yantar chartered

April 2021: Leo District started with 6 clubs from D130 + 2 clubs from Und.Region 3



Undistricted Region Bulgaria membership, May'21

District	State or Country	Total Clubs	New Clubs	Dropped Clubs	Reorg Clubs	Status Quo Clubs	Charter Members	New Members	Reinstated Members	Transfer Members	Total Mbr Added	Total Mbr Drop	Total Mbr Status Quo	Total Membership	Gain/Loss Fiscal Period
	REP OF SAN MARINO	1										5		37	-5
	CYPRUS	15	1	2	2		42	52	6		100	76		434	24
	REP OF MOLDOVA	4	1				20	14			34	8		61	26
	PRIN OF MONACO	1										1		36	-1
	GIBRALTAR	1										1		17	-1
	BELIZE C.A.	4			1			29	3		32	10		143	22
	REP OF LATVIA	7			1			4			4	3		74	1
	NEW CALEDONIA	12			1			29		2	31	20		214	11
	HAITI	17	11	1	5		309	22	54		385	27		424	358
	REPUBLIC OF KOSOVO	3					4	8	1		13	17		70	-4
	ARMENIA	6			6			1			1	4		55	-3
	MONGOLIA	5	1	1	1		21	5		2	21	27		88	1
	BULGARIA	12	2		1		50	31		1	82	12		298	70
	SERBIA	5			2		2	2	1		5	8		51	-3
	Rep of South Sudan	1		1				9			9	25		31	-16





Progress

- GMA presented at D130 Cabinet Zoom meeting on 23rd of January'21 by DG
- GMA Pilot next steps discussed at D130 Cabinet Zoom meeting on 27th of March'21
- 1-st session to start Build a Team on 17th of April (start of team forming initiated, with absence of DGE and Und. Region Chairperson or any representatives, though invited)
- At National Convention of D130 on May 30th the Cabinet 2021-22 was elected with Region and Zone chairpersons announced by DGE – to join the team.
- Region Chair of Und.Region P. Petrov is positive to support the Pilot GMA, even if not being able to be involved personally. We need to wait for their assembly on 23rd of June to elect new Region/Zone chairs 2021-22



2. Обсъждане действия – обучения, екип, анализ, план.

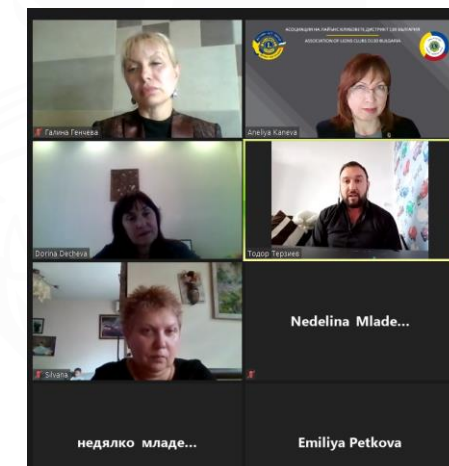
Определение и фази на Global Membership Approach

комбинира стратегически процес и набор ресурси. Целите: ръст на членовете.

4-те стъпки са универсални и променливи в зависимост от регионалните особености:

Membership Grant

1. **Създаване на Екип**
Информирани за Global Membership Approach и създаване на екип за внедряване на програмата – 4-то тримесечие на 2020-21 – дата?
2. **Създаване на Визия**
Провеждане на SWOT анализа на Дистрикта, задаване на цели въз основа на анализа - 4-то тримесечие на 2020-21
3. **Създаване на План**
Преглед на налични ресурси и разработка на план за действие за постигане на целите - 4-то тримесечие на 2020-21
4. **Постигане на Успех – 2021-2022**
Изпълнение на плана с ангажиране на Дистрикта, проследяване и отчет на резултатите, корекции през годината при необходимост





Challenges

- The team has to be formed by Lions from both D130 and Undistricted Region Bulgaria
- Pandemic situation
- Delay in timing due to late appointment of Region and Zone chairs, who will be involved in GMA Pilot
- Communication to run smoothly both ways among D130 and Undistricted Region
- D130 communicates and works well with most of the clubs in Und Region, but few keep distant and perceive our desire to work together as a threat to their independence as a separate Region.





Next steps

- D130 Cabinet 2021-22 meeting on July 3rd, 2021 for handover and to complete forming the team
- Invite team members from Und.Region Bulgaria after their Assembly and elections, end of June.
- SWOT analysis and action plan to be developed in July

