



# **2021-2022 CA4 GMA Pilot District 130 Bulgaria & Und. Region Bulgaria**



**November, 9<sup>th</sup> 2021**



# Achievements and Successes: Involvement

- District and Region leaders – DG, IPDG, VDGs, Region Chair of Und. Region, District GAT, Regional and Zone Chairpersons, New Voices Coordinators and Nominees, Leo chairperson
- Steps completed – 2 meetings for *Build a Team* in April and July. *Build a Vision* and *Build a Plan* were combined and organized in presence during our RLLI in September. *Build Success* currently running.
- All PPTs from LCI were used after translation in Bulgarian and modification.
- We would like to have more commitment from our Zone and Region chairpersons in D130.
- If you find it interesting – even if we are happy with equal gender balance of Bulgarian Lions members, our female Lions leaders and members are quite more active both in Service and in Membership development, especially in Pandemic times. Female Lions clubs are more likely to Serve, to invite new members and support and develop Leo clubs.



# Achievements and Successes

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- A new Leo Omega club Russe Dunav was organized by LC Russe Sexaginta Prista (D130), form submitted to LCI on Oct.,21<sup>st</sup> – waiting for charter
- Leo club Pleven Olympian (Und.Reg.) with Membership Growth Award for 18 new Leo members
- A new branch (or club) in Lyubimets will be started by LC Svilengrad Svilena (D130)
- Initial talks started for new clubs in Gorna Oryahovitsa, Rakovski, Dupnitsa, Septemvri.
- 2 new Leo alpha clubs are in process of organization (D130)
- Membership Development grant approved for D130 (USD\$4,970)
- RLLI with Lions leaders/members from both D130 and Region Bulgaria
- New Voices nominees inspiring Lions and Leos with active service, sharing stories, gaining new Leo members
- Improved communication between D130 and Und. Region; better visibility and promoting of clubs' activities from Und. Region
- Next GMA team in-person meeting planned for November,13<sup>th</sup>



# Challenges

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- Pandemic situation with increase of cases and deaths, very low level of vaccination in Bulgaria – only 25%
- Impossible to organize in-person events for membership drives
- Many businesses closed or re-organized, some cut staff and salaries. Many lost jobs. Membership dues are an issue, as well as fundraising
- Some clubs unwilling to meet and communicate online
- Membership growth and ageing are not yet all clubs' priorities
- Political situation (3 times elections in 2021 and lack of permanent government)
- ...

# 2021-22 / Q1 & Q2

## New clubs and new members

	Results Q1+October		Plans Q2	
	D130	Und. Region	D130	Und. Region
New Clubs	-1	-	1	
New Members	-	14*	24	
Members Lost	27*	1	-	

\*10 of them from a cancelled club Nessebar (non-payment), 1 deceased, 5 for non-attendance and/or non-payment

\* Lost members by age/gender:

under 50 years = 7 (1 male/ 6 female)

50 to 60 years = 6 (2/4)

over 60 years = 14 (5/9)

\* New members:

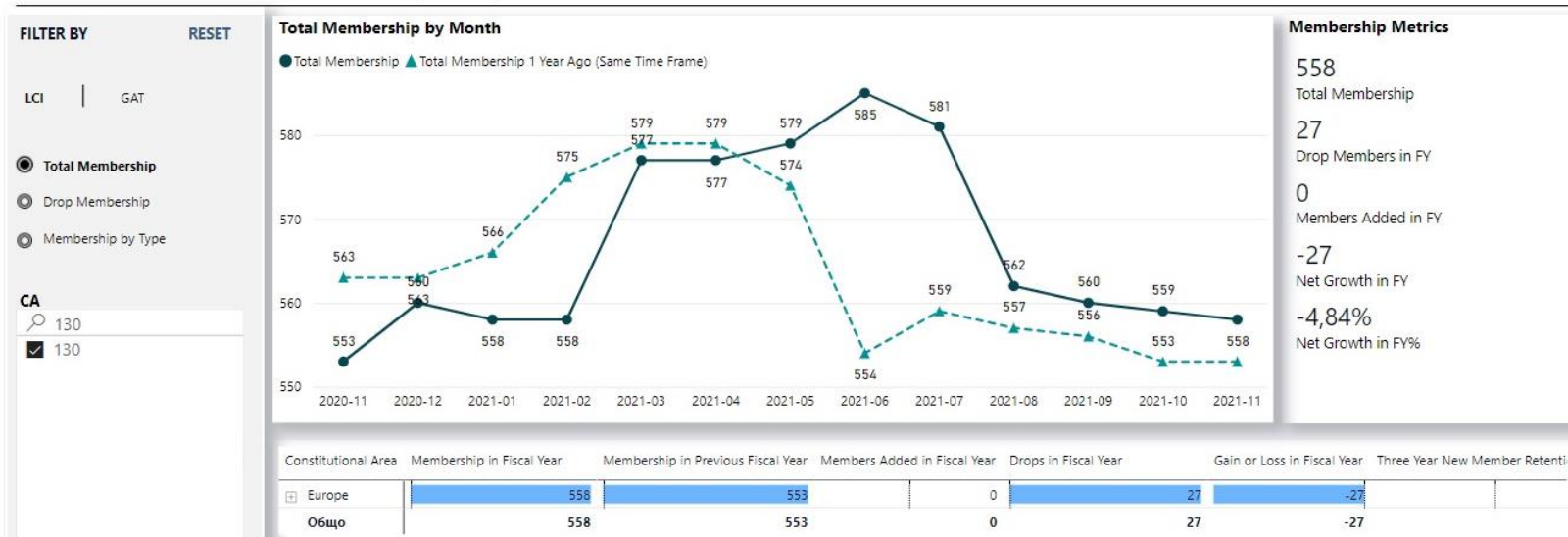
male, under and around 50 years



# Insights D130



Overview **Membership** Service Activities Donations Clubs



Overview Membership Service Activities Donations **Clubs**

