



2021-2022 CA4 GMA Pilot District 130 Bulgaria & Und. Region Bulgaria

4th of February, 2022



New Voices

Achievements and Successes: Who is involved? How they response?

- D130 and PRegion leaders: DG, IPDG, VDGs, Region Chair of Und. Region, Zone & Region Chairpersons, New Voices Coordinators and Nominees, District Leo chairperson, some clubs' presidents & members, Leo club coordinators
- D130 Cabinet & GMA team in-person meeting hold on 13.11.2021 to discuss progress, potential and prepare action plan for new clubs and members. Due to Covid restrictions the General Assembly of D130 postponed to 19-20 March (from 29-30 Jan).
- More commitment from District GAT team (GMT, GST), Zone and Region chairpersons seeked – some not motivated and resistant to attend/organize online meetings.
- Female Lions more involved in membership development and more responsive.
- All 4 PPT files adapted and used in Bulgarian. *Build a Vision* and *Build a Plan* were combined and organized successfully in presence during RLLI in September



Achievements and Successes

- **Leo Omega club Russe Dunav** by LC Russe Sexaginta Prista (D130) chartered on 15.11.2021 (*with the key role of Lion Elena Petkova, New Voice Service D130, a Lion since 6.03.2021*)
- **Leo Alpha club Svilena Svilengrad** by LC Svilengrad (D130) chartered on 16.12.2021 (*10 years' anniversary motivated the ladies to start a Leo club*). Charter events postponed, officers' training done online by IPDG
- **Leo club Pleven Olympian** (Und.Reg.) added **more members** to 41 (*key role of LC Pleven Ogledalo's president Stefka Velikova*)





Achievements and Successes

- New club organizational meeting in Lyubimets (D130) on 30.11.2021, IPDG presented “*All about Lions*” and **Lions club Lyubimets** was chartered on 6.01.2022 with **22 female** members, sponsored by female **LC Svilengrad** (*celebrating 10 years*).





Challenges

- Pandemic situation and restrictions – meetings less possible, planned clubs' and District events postponed
- High inflation rates (*average 7,8% for 2021*) and increased energy expenses. Membership dues & Fundraising still an issue.
- Some clubs and leaders unwilling to meet and communicate online.
- Membership growth and ageing are not yet all clubs' priorities
- Creative and young Lions/Leos often accepted as a “competition” (*“we have enough Lions clubs/members in our club/city”*)

2021-22

New clubs and new members

	Results July'21 – Jan.'22		Plans Q3/Q4	
	D130	Und. Region	D130	Und. Region
New Clubs	1 new (-1 cancelled)	-	1	
New Members	31	16	38	
Members Lost	39*	6	10	

*10 of them from a cancelled club Nessebar (non-payment), 1 deceased, 9 for non-attendance and/or non-payment



2021-22

Lost members by age and gender (D130)

Age	30 to 40 years (2,5%)	40 to 50 (28%)	50 to 60 (23%)	Over 60 (41%)	Unknown (5,5%)	Total
Female	1	9	6	8	1	25 (64%)
Male		2	3	8	1 (deceased)	14 (36%)
Total	1	11	9	16	2	39



2021-22

New members by age and gender (D130 + PR)



Age	18 to 21 Leo-Lions (8,5%)	30 to 40 (23,4%)	40 to 50 (57,5%)	50 to 60 (10,6%)	Total
Gender					
Female	1	11	15	1	28 (59,6%)
Male	3		12	4	19 (40,4%)
Total	4	11	27	5	47





Insights D130

Overview membership SERVICE ACTIVITIES DONATIONS CLUBS

FILTER BY RESET

LCI | GAT

- Total Membership
- Drop Membership
- Membership by Type

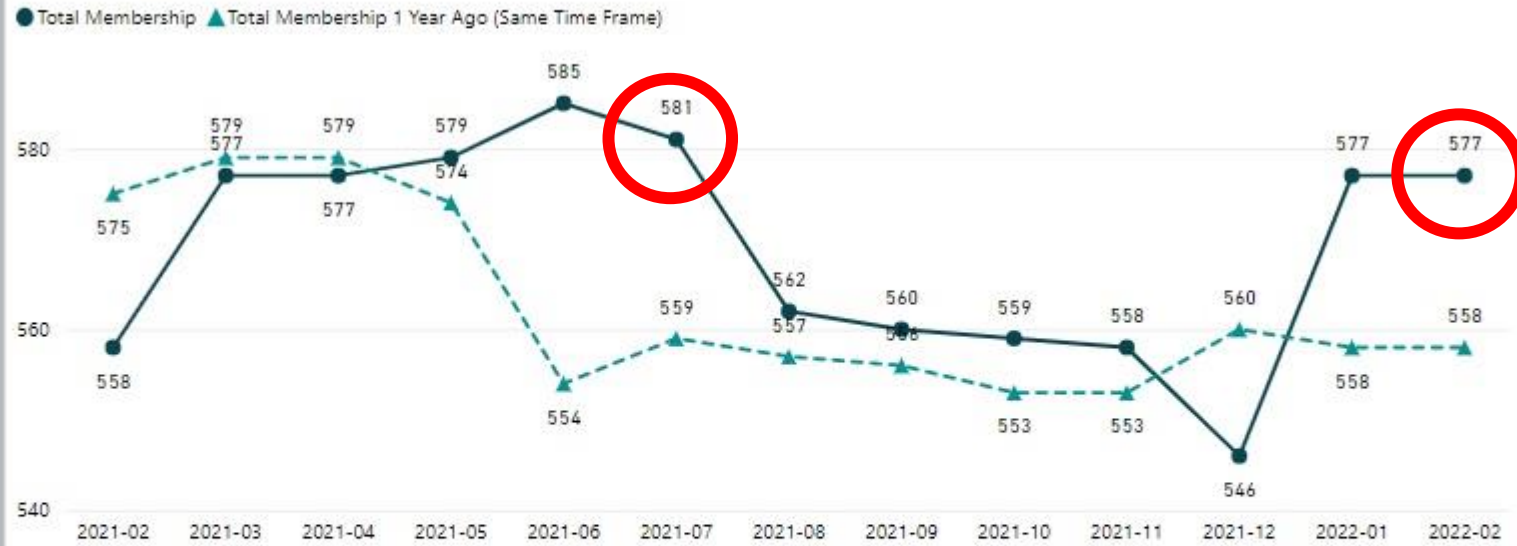
CA

130

130

130

Total Membership by Month



Membership Metrics

577
Total Membership

39
Drop Members in FY

31
Members Added in FY

-8
Net Growth in FY

-1,39%
Net Growth in FY%

Constitutional Area	Membership in Fiscal Year	Membership in Previous Fiscal Year	Members Added in Fiscal Year	Drops in Fiscal Year	Gain or Loss in Fiscal Year	Three Year New Mem
Europe	577	558	31	39	-8	
Общо	577	558	31	39	-8	